

Company behind **AMBER ALERT** awarded for innovative child alert system

AMBER Alert Netherlands is the nationwide alert system used by the Dutch police when a child is abducted or goes missing. Netpresenter designed, developed and maintains the system pro bono.

Because of the innovative nature of the system, Netpresenter will be presented with a special award at IBC2009. IBC, the leading international event for broadcasting and electronic media, has chosen to award Netpresenter for AMBER Alert because it is the first time that any alert system combines so many different media types, alerting both public and press instantly.



Alerts on the dutch rail roads (NS)

New Message Server

Netpresenter introduces Message Server 8.1, the latest version of its web based content management system. The latest Message Server edition makes it easier still to create a professional Digital Signage presentation. Including tickertapes with the latest news headlines and different video's, photo's and images.

Test drive the new software? Go to <http://demo.netpresenter.com>.

Complete article on www.netpresenter.nl



Alerts on the highway

Anyone can register to receive AMBER Alerts. Via e-mail, SMS text message, Windows Live Messenger, as pop up on PC or Digital Signage screen, RSS feed, website banner or pop up. AMBER Alerts are also broadcasted on major radio and television stations, online news portals and published on freeway signs. This means an AMBER Alert reaches millions within minutes.

More information can be found on www.amber-alertnederland.nl (English version of the site available)



Netpresenter Free = Free Digital Signage

Netpresenter introduces Netpresenter Free, a free, professional Digital Signage solution for your reception area, cafeteria, bakery, hairdresser's, other shop, restaurant or club.



Use your own videos, photo's, texts and add tickertapes with news headlines. Bring your products, the dish of the day or the special offers to the attention of your customers, or welcome them with an inviting message.

Netpresenter Free is free for one screen. Try it out yourself on <http://free.netpresenter.com>

Complete article on www.netpresenter.nl

New templates help sell more

An image of a car that – literally – leaps to the eye. Or a picture of a gold watch or of coffee and cakes that appears on a screen in one smooth motion. Moving images that attract the attention of your customers. And help you sell more.



The series of dynamic background templates in the latest Message Server help you achieve this effect easily. Want to see how this would look at your screens? Please go to free.netpresenter.nl and build your own templates!

Complete article on www.netpresenter.nl

Graphs and stats on Digital Signage dashboard

Information from Excel files automatically appearing on PC and Digital Signage screens? No longer impossible with Netpresenter Media Server v2.



Keep employees, customers and/ or visitors continuously and realtime update don key corporate information such as for example sales stats, production figures, quotas, share prices and graphs. And quickly and easily show the most important internet, intranet or Microsoft Sharepoint headlines.

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Live(n) up your presentation



Life is live. There is no escaping it. Whether it is live game shows on TV ("Vote now!"

"Call in now!"), live social media such as 'tweeting' via mobile phones, or watching a 'live' soccer match on your iPhone – everyone is always 'on'.

The Netpresenter software too offers more and more 'live' features. Adding to features such as publishing realtime information from CMS, database, intranet, Sharepoint and Web on all screens, is our live streaming feature. This allows you to show live video and webcam images on any screen. Such as webcam images from the entrance and parking lot on the screen in your reception area, or the live video stream from CNN on the screen in your waiting room to shorten the wait for visitors.

Want to know more? Feel free to e-mail me on:

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